



NEWS RELEASE

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Green cleaning comes to Wales

Ridge Crest Cleaning Limited is already one of the fastest growing and most successful companies in the UK. Now, Welsh rugby star Ryan Jones is putting his considerable weight behind the launch of Ridge Crest Wales.

Ridge Crest Cleaning is a specialist cleaning and support business and pioneered the UK's first 100% sustainable cleaning contract. When Ryan Jones teamed up with Ian Beach, Managing Director of Ridge Crest, he soon recognised an outstanding opportunity to expand this award-winning service into Wales.

Ryan Jones, Chief Executive of Ridge Crest Wales, is launching this sustainable cleaning business with its new headquarters in Swansea, at the Ideal Business Exhibition, a prospect that Ian Beach is clearly excited about; "As a Welshman, I'm delighted that the focus of our growth in 2008/9 should be in Wales. In partnership with Ryan, we've already had tremendous interest in our services and I know that many businesses here are eager to operate in a more sustainable way. Our cleaning contract gives them the opportunity to save money, have their premises cleaned more thoroughly and help the environment. It really is a win-win solution for everyone."

Ridge Crest Wales will deliver a complete range of services to commercial, public sector, leisure and industrial premises using only environment-friendly and biodegradable products. As well as being a committed environmentalist, Ian Beach is an astute businessman and knows that Ridge Crest's service offering has to be competitive. He continued, "On a typical office contract, 16 traditional cleaning products would be required. But using our contract, only four green products are needed. This leads to a saving of around 20% on overall cleaning costs whilst simplifying the process and improving general standards of cleanliness." Ridge Crest's work for the Greyhound Racing Association alone has saved them more than £20k annually. Ridge Crest Wales is based in Swansea and has now launched its recruitment campaign.

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Notes to Editors:

- Ridge Crest Cleaning Limited is one of the fastest growing companies in the UK.
- Ryan Jones, Wales rugby captain, is launching this highly successful operation in Wales.
- Ridge Crest Wales is a trading name of Ridge Crest (Wales & West) Limited.
- Ridge Crest Wales will deliver a complete range of services to commercial, public sector, leisure and industrial premises using only environment-friendly and biodegradable products.
- Ridge Crest Cleaning (Wales and West) Limited has an office in Swansea and has launched its recruitment campaign.
- For more information on Ridge Crest Wales visit www.ridgecrestcleaning.com or contact Ian Beach on 01792 482464 or email ian@ridgecrestcleaning.com.