

**Ideal Business Show**

**Wales**



## **Passport to Success for Caerphilly Business Forum Members**

**PRESS RELEASE 13 July 2008**

### **IMMEDIATE RELEASE**

**As one of the most dynamic and fast-growing business forums in South Wales, Caerphilly Business Forum will have more than a word or two of sound advice for visitors Ideal Business Show taking place at the Cyncoed UWIC campus on 3-4 September 2008.**

Recognised as one of the most successful networks in South Wales, the Forum has been attracting members from businesses all over the region and outside of the county since 1997.

Keen to shine the light of success on to its members, the Forum will be shoulder-to-shoulder with three of the region's most successful businesses at the show.

Together with bespoke personalised gift creator Devine, marketing and training provider Concept Marketing and South Wales training agency Educ8, the Caerphilly Business Forum will be at Ideal Business Show representing the very best of the region's businesses.

Conscious to reflect how worthwhile networking can be for businesses, the four companies will join forces to offer a 'Passport Scheme' to visitors.

Starting off with marketing information from Concept Marketing, visitors will proceed between stands picking up a passport style stamp at each of the four stands. After picking up training advice from Educ8, followed by networking and business advice from the Caerphilly Business Forum, visitors will then receive a personalised gift from Devine.

John Edney, secretary of Caerphilly Business Forum, said the opportunities open to both exhibiting businesses and visitors alike had the potential to be extremely lucrative to the network of businesses in the region.

"At the Forum we recognise that businesses have no boundaries, and regularly promote practices to work alongside each other within networks. Ideal Business Show is perfect as it reflects the range and quality of the businesses within South Wales.

"It is a perfect platform for excelling businesses such as Concept Marketing and the re-branded businesses of Educ8 and Devine to further their business prospects and networking opportunities in South Wales."

[To register for this event online CLICK HERE](#)

**END**