



Nurturing a Greener World through Sustainable
Innovation and Development

Environment, Health and Safety

As a leading provider of digital systems, paper, and toner, Xerox Corporation plays an important role in influencing the sustainability of our environment. We were the first in our industry to launch remanufacturing initiatives. We remain a leader in creating waste-free products, built in waste-free facilities. And our commitment to environmental improvements extends to our partners, suppliers, and customers.

Design for Product Energy Efficiency

Xerox's approach to reducing product energy consumption is comprehensive. First, in the design phase, product teams evaluate the system as a whole, not just by its components, to maximize energy efficiency. Second, while products are being used, features such as automatic power-saver modes lower the energy consumed. Finally, remanufacture and reuse programs require less energy than building new parts from raw materials. Together, these initiatives dramatically reduce energy needs, generate cost savings for Xerox as well as for our customers, and produce notable environmental benefits.

Production Printers & Copiers – Mono & Colour

With variable data printing and Xerox digital presses, create billing statements where you can up-sell or cross-promote products and services, or sell advertising space to valued business partners. Integrate colour to capture attention and increase effectiveness.

Transform a mission-critical expense - statement printing - into a revenue-generating opportunity

Cut postal expenses by combining direct mail and statement mailings

Strengthen relationships with existing customers and partners

Integrate the customer information in your company databases - buying history, product preferences, demographics - with your regular billing statements to offer your existing customers personalised promotions.

EIP, Extensible Interface Platform

EIP or Extensible Interface Platform is an 'open architecture' based on HTML which opens infinite possibilities. Anyone can use it for adding new features and functions to Xerox MFPs. And they do that by creating a server-based application that interacts with the MFP through its LCD control panel / user interface.

